賽馬會藥健同心
藥物支援網絡
JOCKEY CLUB PHARM+
COMMUNITY MEDICATION
SERVICE NETWORK

Initiated and Funded by

香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust

Partner Institution

HKU Med LKS Faculty of Medicine
Department of Pharmacology & Pharmacy
香港大學醫理及藥劑學系

140 YEARS 創 Innovate 健 Health 勵 Inspire 民 Humanity

Co-organiser

HKU Med LKS Faculty of Medicine
Primary Care Pharmacy Consortium
基層醫療藥劑協作平台

An Initiative of Comprehensive Primary Healthcare Collaboratory
綜合基層醫療健康協作平台推動之項目

Jockey Club PHARM+ Community Medication Service Network

PHARM+Excellence 2026

TRANSFORMING VISION INTO ACTION IN PRIMARY HEALTHCARE

Programme Book

ENHANCING PRIMARY HEALTHCARE PHARMACY:
STRATEGIES FOR SUSTAINABLE COMMUNITY HEALTH

Rayson Huang Theatre, HKU Main Campus

31 October 2026

賽馬會藥健同心
藥物支援網絡
JOCKEY CLUB PHARM+
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SERVICE NETWORK

About the Jockey Club PHARM+ Community Medication Service Network

Hong Kong's ageing population and the prevalence of chronic diseases and long-term illnesses pose challenges to the public healthcare system. To ease the burden and strengthen primary healthcare at the community level, The Hong Kong Jockey Club Charities Trust has initiated and funded the Jockey Club PHARM+ Community Medication Service Network (the "Project") for a period of five years with approved funding of over HK$415 million.

In 2024, the Project established Community Pharmacies in multiple districts to provide accessible and affordable dispensing services. They provide medication consultation, advice on chronic diseases and minor ailments, and promote health literacy and safe use of medication. The Project is expected to serve over 110,000 individuals in need and provide training to over 5,400 professionals, include pharmacists, pharmacy students and relevant healthcare service providers within five years. It organises public education activities to enhance public knowledge of proper medication use and raise awareness of public health. The Project's community-based medication service network will form the first line of defence in disease management to help to build a healthier community.

To achieve its aims, the Project has collaborative partners including The University of Hong Kong, The Chinese University of Hong Kong, and eight non-governmental organisations, namely Aberdeen Kai-fong Welfare Association Limited, Health In Action Limited, Haven of Hope Christian Service, Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong Young Women's Christian Association, The Lok Sin Tong Benevolent Society, Kowloon, Pok Oi Hospital and St. James' Settlement.

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Welcoming Message



Dear all,

On behalf of the Organising Committee, it is my great pleasure to invite you to PHARM+Excellence 2026: Transforming Vision into Action in Primary Healthcare, to be held on 31 October 2026 at The University of Hong Kong Main Campus in a hybrid format.

With the theme “Enhancing Primary Healthcare Pharmacy: Strategies for Sustainable Community Health”, this conference focuses on turning strategic policies, international best practices, and local experience into scalable, community-centred pharmacy models across Hong Kong. We will bring together healthcare professionals, social service providers, researchers, educators, and policymakers to strengthen the role of community pharmacy in primary healthcare.

Through keynote speeches, symposia, and comparative panel discussions, we will explore policy directions, innovative service models, and practice-based research that advance high-quality primary healthcare services. The programme will feature local and international perspectives on strategic development of community pharmacy, sustainable funding models, and global innovations.

I sincerely encourage you to join us, share your expertise, and be part of this collective effort to move from vision to action in primary healthcare pharmacy. Your participation will enrich the dialogue and help shape sustainable, accessible, and patient-centred pharmacy services for our communities.

We look forward to welcoming you to PHARM+Excellence 2026 and to inspiring conversations that drive the next phase of primary healthcare pharmacy.

Best regards,

Professor Ian CK Wong
Chairperson, Organising Committee, PHARM+Excellence 2026

Programme Rundown

31 October 2026 (Saturday) | Rayson Huang Theatre, HKU Main Campus

09:00 - 10:00	**Registration**
10:00 - 10:20	**Welcoming Speech** **Professor Gordon Wong** Associate Dean (Clinical Sciences Education), LKS Faculty of Medicine, The University of Hong Kong **Opening Speech** **Ms Imelda Chan** Head of Charities (Health & Older Adults Cluster), The Hong Kong Jockey Club **Professor Ian Wong** Principal Investigator, Jockey Club PHARM+ Community Medication Service Network Professor, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong **Professor Khuloud T Al-Jamal (Pre-recorded)** Head of Department, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong
10:20 - 10:25	**Introductory Remarks: Setting the Context for the Keynote Session** **Professor Sophia Chan** Convenor, Advisory Committee, Jockey Club PHARM+ Community Medication Service Network
10:25 - 10:45	**Keynote Speech 1** **Strategic Development and Integration of Community Pharmacy in Primary Healthcare** **Dr Fei Chau Pang** Commissioner for Primary Healthcare, Health Bureau, Hong Kong SAR Government
10:45 - 11:05	**Keynote Speech 2** **Integrating Oral Health into Primary Care: Synergies for Interprofessional Collaboration** **Professor Edward Lo** Tam Wah-Ching Professor in Dental Science, Chair Professor of Dental Public Health, Faculty of Dentistry, The University of Hong Kong
11:05 - 11:25	**Coffee Break**

Programme Rundown

31 October 2026 (Saturday) | Rayson Huang Theatre, HKU Main Campus

Symposium 1 - Advancing Primary Healthcare Practice

Moderator: Ms Louise Sin
Lecturer, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong

11:25 - 11:45	**Bridging Health and Social Care: Connecting Older Adults with Community Pharmacy Services** **Mr Wilson Yung** Centre-in-Charge, Shun Lee OPlus, Hong Kong Christian Service
11:45 - 12:05	**Bridging Healthcare Gaps: How Women Wellness Satellite Transform Community Health** **Ms Pansy Chu** Nursing Manager, Women Wellness Satellite
12:05 - 12:25	**Research Insights from Medication Therapy Problems to Enhance Community Pharmacy Service** **Professor Edmund Yiu** Research Assistant Professor, Deputy Programme Leader (Master of Public Health), Department of Infectious Diseases and Public Health, Jockey Club College of Veterinary Medicine and Life Sciences, City University of Hong Kong
12:25 - 12:40	**Panel Discussion and Q&A**
12:40 - 14:30	**Lunch Break**

Programme Rundown

31 October 2026 (Saturday) | Rayson Huang Theatre, HKU Main Campus

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

Moderator: Dr Janice Tam
Lecturer, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong

14:15 - 14:30	**Registration**
14:30 - 14:50	**From System Support to Frontline Skills: Lessons from Australia's Medication Review Services** **Ms Kitty Law** Pharmacist, Jockey Club PHARM+ Community Medication Service Network, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong **Mr David Choi** Manager, PHARM+ YWCA Community Pharmacy
14:50 - 15:10	**Fellowship Insights from Primary Healthcare Pharmacy Model in Canada** **Ms Gladys Daphne Cheung** Pharmacist, Jockey Club PHARM+ Community Medication Service Network, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong **Ms Junie Ko** Pharmacist, PHARM+ Aberdeen Kai-fong Welfare Association Community Pharmacy
15:10 - 15:30	**Pharmacy First in the UK: Minor Ailments at the Front Door of Primary Care** **Mr Tommy Lee** Pharmacist, Jockey Club PHARM+ Community Medication Service Network, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong **Mr Leo Lo** Senior Pharmacist, PHARM+ St. James' Settlement Community Pharmacy
15:30 - 15:35	**Panel Discussion and Q&A**
15:35 - 15:50	**Coffee Break**

Programme Rundown

31 October 2026 (Saturday) | Rayson Huang Theatre, HKU Main Campus

Theme Speech

15:50 - 16:20

Learning from the Legacy of John Snow: Making the Case for Change for Pharmacist Interventions (Live streaming)

Professor Carmel Hughes
Professor of Primary Care Pharmacy, School of Pharmacy, Queen's University Belfast

Comparative Panel Discussion

Moderator: Mr Marco Lee
Project Manager, Jockey Club PHARM+ Community Medication Service Network
Senior Pharmacist (Primary Care Services Development Manager), Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong

16:20 - 16:55

Global Innovations in Primary Healthcare Pharmacy: How could international primary care pharmacy model be adapted in Hong Kong?

Panellists:
Mr Terry Lee, Senior Pharmacist, PHARM+ Hong Kong Sheng Kung Hui Community Pharmacy

Mr Tommy Lee, Pharmacist, Jockey Club PHARM+ Community Medication Service Network, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong

Mr Leo Lo, Senior Pharmacist, PHARM+ St. James' Settlement Community Pharmacy

Mr Simon Mak, Pharmacy Services Manager, Health In Action Community Pharmacy

Ms Priscilla Chuen, Pharmacist, PHARM+ Haven of Hope Community Pharmacy

16:55 - 17:00

Closing Remarks

Professor Ian Wong
Principal Investigator, Jockey Club PHARM+ Community Medication Service Network
Professor, Department of Pharmacology and Pharmacy, LKS Faculty of Medicine, The University of Hong Kong

Welcoming Speech



Professor Gordon Wong

BBS, BSc(Med), MD, FANZCA, FHKCA

Associate Dean (Clinical Sciences Education)
LKS Faculty of Medicine,
The University of Hong Kong

Professor Gordon Wong is a Clinical Associate Professor in the Department of Anaesthesiology as well as the Associate Dean in Clinical Sciences Education for the Faculty of Medicine, University of Hong Kong. He graduated with an MBBS and a BSc(Med) from the University of Sydney and obtained his Fellowship from the Australia and New Zealand College of Anaesthetists in 2002. After working as a clinical fellow in the UK and Canada, he joined HKU in 2005 as a Clinical Assistant Professor. He has been serving in the teaching and learning Deanery for more than a decade in the capacity of Assistant Dean in medical education in various portfolios including Admission, Student Affairs, Professional Development and Clinical Curriculum, and more recently as the Associate Dean in Clinical Science Education.

Opening Speech



Ms Imelda Chan

Head of Charities (Health & Older Adults Cluster),
The Hong Kong Jockey Club

Ms Imelda Chan is the Head of Charities (Health & Older Adults Cluster) of The Hong Kong Jockey Club which operates The Hong Kong Jockey Club Charities Trust, Asia's largest philanthropic funder with an average donation of HK$6.7 billion (US$854 million) per year.

Ms Chan, who has joined the Club for over 20 years, is a seasoned professional in the philanthropic sector of Hong Kong. She is now leading a team of charities managers to work towards building a more inclusive and healthier community. With primary focus areas including public health, primary care, and development of professionals, Ms Chan's team is dedicated to improving health and well-being of Hong Kong people through promoting universal health coverage, strengthening primary healthcare services, finding solutions to meet the emerging health needs of different target groups, and developing new models of care to tackle critical health problems.

Over the years, Ms Chan has initiated and implemented a number of multi-year and cross-sector projects to address the ageing and health issues with great impact such as the Jockey Club Community eHealth Project to empower older adults to self-manage their chronic conditions, the Jockey Club End-of-Life Community Care Project to promote quality palliative service in the community, Jockey Club Centre for Positive Ageing to provide screening, post-diagnostic support and integrated care for people with dementia, Jockey Club PHARM+ Community Medication Service Network Project to set up primary care community pharmacies to provide affordable medication management services for the vulnerable groups, Jockey Club JoyAge Project to develop a large-scale mental health project to help those suffered from depression, as well as upgrading a number of health facilities to support people with disabilities.

In coming years, Ms Chan will continue to work on areas including empowering individuals for healthier living and right-sizing preventive and primary care, redressing the social, economic and other determinants impacting health, with special foci on non-communicable disease management, cancer prevention and survivorship, mentalhealth, mobility enhancement.

Opening Speech



Professor Ian Wong

Principal Investigator
Jockey Club PHARM+ Community Medication Service Network

Professor
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Professor Ian Wong is a distinguished faculty member in the Department of Pharmacology and Pharmacy at HKU and holds the Regius Chair in Pharmacy at Aston University, an esteemed position established by the late Queen Elizabeth II for her 90th birthday. He serves as the Principal Investigator of the Jockey Club PHARM+ Community Medication Service Network. Recently, he was appointed to the Board of Directors of the Hong Kong Genome Institute, recognising his expertise in big data analytics. Internationally recognised as a top 1% scholar in pharmacology and pharmacy by Clarivate Analytics for ten consecutive years (2015–2024), he has published over 700 peer-reviewed articles in high-impact journals such as Nature, Lancet, JAMA, and BMJ. His research leverages big data to assess medication safety and effectiveness, particularly in cardiovascular, neurological, and psychological conditions. As a principal investigator, he has secured over £48 million in funding and £200 million as a co-investigator from international sources. Professor Wong has also served as an advisor to the WHO, European Medicines Agency, and health authorities in both England and Hong Kong.

Opening Speech



Professor Khuloud T Al-Jamal

BSc, PhD, FHEA, FRSC, FRPharmS

Head of Department

Lo Shiu Kwan Kan Po Ling Professor in Pharmacy

Global STEM Scholar

Professor, Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Professor Khuloud T Al-Jamal, Lo Shiu Kwan Kan Po Ling Professor in Pharmacy, is a Global STEM Professor, the Director of the Jockey Club STEM Lab of Advanced Therapies for Nanomedicines and The Head of Pharmacology & Pharmacy at LKS Faculty of Medicine, The University of Hong Kong. She served as The Head of Medicines Development at the Institute of Pharmaceutical Science, King's College London (2020-2024) where she also developed herself as an independent researcher since her appointment as an Assistant Professor in 2011 to becoming a Full Professor in 2016. Professor Al-Jamal completed her PhD at the Centre for Drug Delivery Research and postdoctoral training at the Nanomedicine Lab, The School of Pharmacy, University of London (2000-2010). She undertook her pre-registration pharmacy training at University College London Hospitals. Her research focusses on developing nanomedicines and advanced therapies to improve treatment of neurological diseases and cancer. She published over 170 articles which attracted ~11,500 citations (by 2024). She supervised over 150 researchers and attracted over HK$200 million of funding.

She is a recipient of the Royal Pharmaceutical Society of Great Britain Science Medal, becoming the third female to receive this award in a 43-year-history, Maplethorpe Fellowship for the promotion of pharmaceutical education and excellence in research (University of London), Biotechnology and Biological Sciences Research Council (BBSRC) New Investigator Award, the Controlled Release Society Nanomedicine and Nanoscale Delivery Young Investigator Award. She is a three-time winner of the Wellcome Trust Science Image Awards.

She is an editorial board member for several journals such as Journal of Controlled Release, Biomaterials Science, Scientific Reports, MedBioMed and Journal of Drug Targeting. She is a Fellow of Royal Society of Chemistry and The Royal Pharmaceutical Society of Great Britain.

Introductory Remarks



Professor Sophia Chan

Convenor
Advisory Committee,
Jockey Club PHARM+ Community Medication Service Network

Professor Sophia Chan is currently Senior Advisor to President's Office at the University of Hong Kong, Professor and Director of HKU Primary Health Care Academy at the University of Hong Kong and Head of World Health Organization Collaborating Center for Health and Nursing Workforce Development in Primary Health Care.

Professor Chan was appointed by the HKSAR Government to be Under Secretary for Food and Health (USFH) from 2012 to 2017, and Secretary for Food and Health (SFH) from 2017 to 2022. She is a Fellow of the American Academy of Nursing (FAAN) and an Honorary Fellow of the Faculty of Public Health at the Royal College of Physicians (UK). Professor Chan was awarded an Honorary Fellowship by the Hong Kong College of Health Service Executives and received the Gold Bauhinia Star (GBS) from the HKSAR Government in recognition of her distinguished contributions in 2022.

An internationally renowned scholar in nursing and public health, she was ranked among the top 2% most-cited researchers globally in nursing science by Stanford University in 2021. Her research focuses on public health, tobacco dependence management, preventing childhood harm from secondhand smoke exposure, and the development of Hong Kong's primary healthcare system. She has led multiple local and international research projects funded by prestigious grants, including the Singapore Temasek Foundation, HKSAR Government, and The Hong Kong Jockey Club, with total research funding amounting to tens of millions of HKD. To date, she has published over 240 SCI-indexed peer-reviewed articles in leading international journals.

Keynote Speech

Strategic Development and Integration of Community Pharmacy in Primary Healthcare



Dr Fei Chau Pang

MBChB, FHKAM(Medicine), FHKCCM, FRACMA, MBA

Commissioner for Primary Healthcare
Primary Healthcare Commission, Health Bureau

HKSAR President
the Hong Kong College of Community Medicine

Dr PANG Fei Chau is the current Commissioner for Primary Healthcare, the Government of the Hong Kong Special Administrative Region Health Bureau. He is the president of the Hong Kong College of Community Medicine. Dr Pang is an experienced health service executive and has been the Head of Human Resources of the Hospital Authority to provide strategic advice and leadership to the HR function of over 40 public hospitals. He was appointed as the member of the Elderly Commission of the Government of the Hong Kong Special Administrative Region between 2015-2019. He was the elected Council member of The University of Hong Kong in 2021/22.

Keynote Speech

Integrating Oral Health into Primary Care: Synergies for Interprofessional Collaboration



Professor Edward Lo

Tam Wah-Ching Professor in Dental Science

Director of Community Oral Healthcare Team

Chair Professor of Dental Public Health,
Faculty of Dentistry, The University of Hong Kong

Edward C.M. Lo has been the Chair Professor of Dental Public Health in the University of Hong Kong (HKU) since 2013. He is the Chairman of the Specialty Board of Community Dentistry and a past President (2012-2014) of the College of Dental Surgeons of Hong Kong. He obtained BDS (1985), MDS (1987) and PhD (1995) degrees from the HKU, and Fellowship of the Hong Kong Academy of Medicine (FHKAM) in 1993. He is a past President of the Asia-Pacific Region of the International Association for Dental Research (IADR), and a past IADR Treasurer (2012-2015). His research areas are oral epidemiology, oral healthcare services and preventive dentistry. He has published over 400 journal articles. Prof. Lo was awarded the IADR Distinguished Scientist Award (Geriatric Oral Research) in 2016 and the IADR E.W. Borrow Memorial Award (for research in oral health promotion for children) in 2021. Prof. Lo has been very active in promoting the oral health of and organising outreach dental services for various population groups in Hong Kong. He is an awardee of the HKU Knowledge Exchange Excellence Award for 2021.

Symposium 1 - Advancing Primary Healthcare Practice



Moderator

Ms Louise Sin

Lecturer
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Ms Louise Sin obtained her Bachelor of Pharmacy and Master of Clinical Pharmacy degrees from Monash University. She gained professional experience in the community pharmacy sector in Australia, where she was actively involved in delivering primary care services, including medication management, health screening, and patient education. Furthermore, she has contributed to the training of intern pharmacists in her role as a preceptor and has participated in public health education initiatives targeting both healthcare professionals and the public.

After returning to Hong Kong, Ms Sin worked as a hospital pharmacist in the private healthcare sector, collaborating with multidisciplinary teams to support patient care. She is currently a Lecturer in the Department of Pharmacology and Pharmacy at the University of Hong Kong. She also serves as the course coordinator for the Bachelor of Pharmacy and Master of Advanced Pharmacy programmes, as well as the Certificate Course in Primary Healthcare for Pharmacists.

Symposium 1 - Advancing Primary Healthcare Practice

Bridging Health and Social Care: Connecting Older Adults with Community Pharmacy Services



Speaker

Mr Wilson Yung

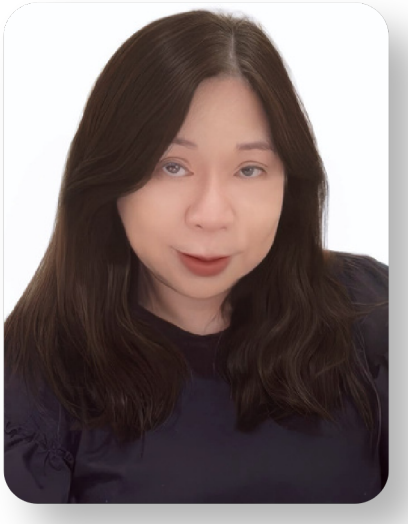
Centre-In-Charge
Shun Lee OPlus, Hong Kong Christian Service

Mr Wilson Yung is a Registered Social Worker and the Centre-in-Charge of Shun Lee OPlus at Hong Kong Christian Service (HKCS). With over a decade of frontline and management experience in elderly services, he holds a Master of Science in Clinical Gerontology and End-of-Life Care from the Faculty of Medicine at The Chinese University of Hong Kong.

Wilson is a passionate advocate for medical-social collaboration. He specialises in integrating clinical frameworks into social care, such as mainstreaming the Hospice Care Screening Scale in routine case reviews and developing systematic end-of-life education programmes. His leadership in driving innovative community models and cross-sector ESG partnerships led the team to earn the "HKCS Service Unit Outstanding Performance Award - Move with Times" in 2025. Wilson looks forward to sharing practical strategies on "Bridging Health and Social Care: Connecting Older Adults with Community Pharmacy Services" to foster a more integrated and accessible primary healthcare ecosystem.

Symposium 1 - Advancing Primary Healthcare Practice

Bridging Healthcare Gaps: How Women Wellness Satellite Transform Community Health



Speaker

Ms Pansy Chu

Nursing Manager
Women Wellness Satellite

Pansy Chu is a highly accomplished Registered Nurse and Registered Midwife with over 30 years of clinical and administrative experience spanning both public (HA) and private hospital sectors. Transitioning her expertise into primary healthcare, Pansy joined the Women Wellness Satellite as Nursing Manager in May 2025. Leveraging her extensive background in commissioning, she has successfully established three wellness centres from the ground up.

Driven by her firsthand experience navigating the SARS epidemic, Pansy went on to earn a Master's Degree in Infection Control from The Hong Kong Polytechnic University. Later, recognising the vital role of conflict resolution in healthcare management, she pursued formal training and qualified as an accredited International Mediator in 2024.

Outside of her professional endeavours, Pansy is an avid foodie who loves exploring international cuisines—a passion she embraces as her ultimate way to unwind and de-stress.

Symposium 1 - Advancing Primary Healthcare Practice

Research Insights from Medication Therapy Problems to Enhance Community Pharmacy Service



Speaker

Professor Edmund Yiu

Research Assistant Professor
Deputy Programme Leader (Master of Public Health)
Department of Infectious Diseases and Public Health,
Jockey Club College of Veterinary Medicine and Life Sciences,
City University of Hong Kong

Prof. Edmund Yiu is a Research Assistant Professor and Deputy Programme Leader of the Master of Public Health programme in the Department of Infectious Diseases and Public Health at City University of Hong Kong. He earned his PhD in Health Economics from Warwick Medical School at the University of Warwick in the UK in 2022. He subsequently joined The University of Hong Kong, where he worked until September 2026.

His research focuses on health preference elicitation using discrete choice experiments (DCEs), time trade-off (TTO) methods, and other survey methodologies. He also specialises in quality-of-life research related to population mental well-being, patient-reported outcome measures, survey validation, economic evaluations, and qualitative methods, including think-aloud and focus group interviews.

Edmund was previously involved in the Jockey Club PHARM+ Community Medication Service Network project, which evaluated the structural and process outcomes of the Minor Ailment Service (MAS) and Medication Management Services (MMS), as well as their humanistic, economic, and clinical impacts. He also conducted a study investigating patients' preferences and willingness to pay for MMS.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare



Moderator

Dr Janice Tam

Lecturer
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Dr Janice Tam is a Lecturer in the Department of Pharmacology and Pharmacy at The University of Hong Kong (HKU), where she teaches in the Bachelor and Master of Pharmacy programmes. She holds a Doctor of Pharmacy from Purdue University, U.S. and a Master of Business Administration from Bayes Business School, London.

Dr Tam brings extensive international experience spanning pharmacy practice, healthcare management, and academic education. Her background includes district-level leadership, overseeing operations in community pharmacies in the United States. She later worked in primary care in London, holding senior management roles with responsibility for operations, finance, human resources, information technology, and patient services.

Prior to her current academic appointment, Dr Tam spent a decade as a pharmacist at HKU, where she managed dispensary operations, supervised staff, and led system development initiatives. As a licensed pharmacist in Hong Kong, Macau, and multiple U.S. jurisdictions, Dr Tam contributes actively to the profession through teaching and professional service. She serves on the editorial board of the Hong Kong Pharmaceutical Journal, sits on the Examination Committee of the Pharmacy and Poisons Board of Hong Kong, and is an Honorary Pharmacist at Queen Mary Hospital.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

From System Support to Frontline Skills: Lessons from Australia's Medication Review Services



Speaker

Ms Kitty Law

Pharmacist
Jockey Club PHARM+ Community Medication Service Network,
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Ms Kitty Law currently serves as a pharmacist at the Department of Pharmacology and Pharmacy, The University of Hong Kong. In this role, she contributes to the Jockey Club PHARM+ Community Medication Service Network project, dedicated to advancing practice development and service models in primary care pharmacy. She obtained her Bachelor of Pharmacy at the Chinese University of Hong Kong, Master of Science in Pharmaceutics at Fudan University and Master of Clinical Pharmacy at the University of Hong Kong.

Kitty's current work on chronic disease management builds on her foundational experience of leading a pilot community-based medication management services and contributing to the research project. Partnering with NGOs and primary healthcare stakeholders, she develops practice guidelines and service protocols for community pharmacy services and engages in the implementation of an IT platform for service documentation and evaluation. Kitty also actively contributes to workforce capacity building by coordinating professional development activities, delivering training to NGO pharmacy teams, and guiding students through experiential learning. At the same time, she promotes the value of community pharmacy services to various service providers and the public.

Drawing on the insights from her recent three-week fellowship in Sydney and Wagga Wagga, Kitty continues to support the growth of protocol-driven, value-based, and patient-centred primary care pharmacy services in the local community.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

From System Support to Frontline Skills: Lessons from Australia's Medication Review Services



Speaker

Mr David Choi

Manager
PHARM+ YWCA Community Pharmacy

David Choi is a registered pharmacist with 14 years of experience across commercial chain and NGO-operated community pharmacies. As Pharmacy Manager at PHARM+ YWCA Community Pharmacy, he managed a team of four pharmacists, established quality assurance mechanisms, and launched new community services in close collaboration with District Health Centre Express, medical clinics, and social service partners. Holding a Master of Public Health in Health Systems, Policy, and Management, David applies a strategic, macro-level lens to advance community healthcare initiatives.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

Fellowship Insights from Primary Healthcare Pharmacy Model in Canada



Speaker

Ms Gladys Daphne Cheung

Pharmacist
Jockey Club PHARM+ Community Medication Service Network,
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Ms Gladys Daphne Cheung is a pharmacist at the Department of Pharmacology and Pharmacy, The University of Hong Kong, where she obtained her Bachelor of Pharmacy and Master of Clinical Pharmacy and developed a vision for advancing community pharmacy services as a cornerstone of safe and accessible primary care. In her current role, she focuses on the development and enhancement of community pharmacy services within the Jockey Club PHARM+ Community Medication Service Network, supporting the development of service standards and practice guidance to align clinical and operational practices in community pharmacy settings. She is also involved in cultivating the pharmacy workforce, building connections with community partners, and promoting public understanding of pharmacists' roles in primary healthcare.

Drawing on prior experience in the NGO community pharmacy sector, Ms Cheung has worked with multidisciplinary teams to deliver community-based pharmaceutical care and develop pharmacist-led health initiatives. She is involved in professional development and preceptorship for undergraduate pharmacy students, and supports practice-based learning activities that encourage collaborative practice across pharmacy and other healthcare disciplines.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

Fellowship Insights from Primary Healthcare Pharmacy Model in Canada



Speaker

Ms Junie Ko

Pharmacist
PHARM+ Aberdeen Kai-fong Welfare Association Community Pharmacy

Junie Ko is a pharmacist at PHARM+ Aberdeen Kai-fong Welfare Association Community Pharmacy. She graduated from the University of Reading and has practised as a community pharmacist in the United Kingdom, where she developed a strong appreciation of the important role pharmacists play in supporting primary healthcare. Junie is passionate about community pharmacy and is committed to supporting the development of pharmacy in Hong Kong, as well as raising public awareness of the value pharmacists bring to patient care. In June 2026, she took part in the Primary Care Pharmacy Fellowship Scheme supported by The Hong Kong Jockey Club Charities Trust, which focused on the development of community pharmacy in Canada, further broadening her perspective and strengthening her commitment to accessible, patient-centred care. Through her work, Junie hopes to contribute to meaningful change in the community and support the continued growth of community pharmacy as an essential part of Hong Kong's healthcare system.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

Pharmacy First in the UK: Minor Ailments at the Front Door of Primary Care



Speaker

Mr Tommy Lee

Pharmacist
Jockey Club PHARM+ Community Medication Service Network,
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Mr Tommy Lee obtained his Bachelor of Pharmacy at the University of Hong Kong and went on to complete his Master of Clinical Pharmacy at the Chinese University of Hong Kong. As a registered pharmacist in Hong Kong, he has substantially committed to the development of primary healthcare pharmacy model in Hong Kong and fostered the positive changes of socio-medical collaboration. Notably, he contributes to the development of professional standards as a member of the Health Bureau's Task Group on Guideline Formulation for the Guidelines of Practice for Community Pharmacy.

Currently, he serves as Pharmacist for the Jockey Club PHARM+ Community Medication Service Network Project, which aims to support sustainable development of community pharmacy services that underpin the primary healthcare development in Hong Kong. Dedicated to nurturing the next generation of primary healthcare pharmacy leaders, he continuously facilitates the development of the co-creation platform and co-learning environment for pharmacy undergraduates and stakeholders across various disciplines including healthcare and social welfare sectors.

Symposium 2 - Innovative Pharmacy Models in Primary Healthcare

Pharmacy First in the UK: Minor Ailments at the Front Door of Primary Care



Speaker

Mr Leo Lo

Senior Pharmacist
PHARM+ St. James' Settlement Community Pharmacy

Leo is the Senior Pharmacist at PHARM+ St. James' Settlement Community Pharmacy in Hong Kong. He earned his bachelor's degree from The Chinese University of Hong Kong in 2015, followed by a Master's degree in 2019. With over eight years of community experience, Leo focuses on innovative pharmacy care models, including community services for oncology patients on oral targeted therapies.

Currently, as a key NGO collaborator for the Jockey Club PHARM+ Project, Leo is dedicated to advancing patient-centred care. He designs and implements comprehensive initiatives focusing on minor ailment management, medication optimisation, and interdisciplinary teamwork to elevate public health outcomes. Leo also serves as an Honorary Tutor at The University of Hong Kong and an Adjunct Tutor at The Chinese University of Hong Kong, where he facilitates hands-on experiential learning for pharmacy students through community placements.

Theme Speech

Learning from the Legacy of John Snow: Making the Case for Change for Pharmacist Interventions



Professor Carmel Hughes

Professor of Primary Care Pharmacy
School of Pharmacy, Queen's University Belfast

Carmel is Professor of Primary Care Pharmacy at the School of Pharmacy at Queen's University Belfast. Her research interests centre on prescribing in older people, intervention development and evidence-based healthcare. She has published >350 papers and attracted ~£15 million in grant funding. Carmel is a Trustee of the Vivensa Foundation, a charity which funds research focusing on older people and she also chairs the Foundation's Research Grants Committee. She is currently a member of the International Advisory Board of the School for Primary Care Research (funded by the National Institute for Health Research). Carmel was co-Chair for Unit of Assessment 3 (Allied Health Professions, Dentistry, Nursing and Pharmacy) as part of the Research Excellence Framework (REF) People, Culture and Environment Pilot and is Deputy Chair for Unit of Assessment 3 for REF 2029, a periodic assessment of research conducted in United Kingdom universities.

Comparative Panel Discussion

Global Innovations in Primary Healthcare Pharmacy: How could international primary care pharmacy model be adapted in Hong Kong?



Moderator

Mr Marco Lee

Project Manager
Jockey Club PHARM+ Community Medication Service Network

Senior Pharmacist (Primary Care Services Development Manager)
Department of Pharmacology and Pharmacy,
LKS Faculty of Medicine, The University of Hong Kong

Mr Marco Lee is currently Senior Pharmacist (Primary Care Services Development Manager) in the Department of Pharmacology and Pharmacy at the University of Hong Kong. Mr Lee currently serves as the project manager of Jockey Club PHARM+ Community Medication Service Network, which supports primary healthcare development in Hong Kong. His role encompasses project coordination and management, workforce training and capacity building, stakeholder engagement, and the promotion of practice-based learning across participating community pharmacies.

Mr Lee obtained both his Bachelor of Pharmacy and Master of Clinical Pharmacy degrees from the University of Hong Kong. Before joining HKUMed, he worked as a pharmacist-in-charge in a chain community pharmacy in Hong Kong, where he gained extensive experience in community pharmacy operations and professional practice. As a teacher-practitioner, Mr Lee is committed to integrating professional practice with pharmacy education. His professional and research interests include pharmacy service implementation, primary care workforce development, chronic disease management and practice-based research, with a particular focus on improving the primary care management, monitoring and care pathways of chronic hepatitis B.

Comparative Panel Discussion

Global Innovations in Primary Healthcare Pharmacy: How could international primary care pharmacy model be adapted in Hong Kong?



Panellist

Mr Terry Lee

Senior Pharmacist
PHARM+ Hong Kong Sheng Kung Hui Community Pharmacy

Mr Terry Lee Sze Yin is currently serving as the Senior Pharmacist at the Hong Kong Sheng Kung Hui Welfare Council and Pharmacy Manager of PHARM+ Hong Kong Sheng Kung Hui Community Pharmacy. He holds a Bachelor of Pharmacy and a Master of Clinical Pharmacy, with further professional training in primary healthcare and traditional Chinese medicine.

With over a decade of pharmacy practice experience in Hong Kong and Australia, Terry has worked across chain pharmacy, hospital pharmacy, and community pharmacy settings, gaining experience and these experiences have shaped his strong commitment to developing practical, people-centred pharmacy services that address real community needs.

In his current role, Terry leads a pharmacy team to deliver accessible and professional community pharmacy services beyond traditional dispensing. His work focuses on medication safety, self-care support, minor ailment management, chronic disease support, health education, and outreach to underserved groups. He is particularly passionate about advancing the role of pharmacists in primary healthcare and building service models that are both sustainable and responsive to the community.

Terry has led and supported a range of community-based initiatives serving different population groups. These include the Elderly Neighbour Health Ambassador Program, which empowers elderly volunteers to support home visits, outreach activities, and frontline pharmacy operations; pharmacist-led outreach services to residential care homes; medication consultation services for vulnerable children and families in need; and dedicated pharmacy support for ethnic minority communities through culturally sensitive counselling, health education, and consultation services. Through these initiatives, Terry strives to reduce healthcare access barriers, improve medication safety, promote self-care, and empower individuals to take a more active role in managing their health.

Terry continues to advocate for a broader and more integrated role for community pharmacists in primary healthcare. His professional vision is to make pharmacy services more accessible, inclusive, and people-centred, while strengthening the connection between pharmacists, service users, and the wider community.

Comparative Panel Discussion

Global Innovations in Primary Healthcare Pharmacy: How could international primary care pharmacy model be adapted in Hong Kong?



Panellist

Mr Simon Mak

Pharmacy Services Manager
Health In Action Community Pharmacy

Mr Simon Mak is a registered pharmacist in Hong Kong with extensive experience in community-based primary care initiatives. He currently serves as Pharmacy Services Manager at Health In Action, where he leads the implementation and oversees the daily operations of the PHARM+ Community Medication Service Network.

Simon combines hands-on operational experience with a strong academic background. He holds a Master of Science in Clinical Pharmacy from the University of Sunderland and a Bachelor of Pharmacy from The Chinese University of Hong Kong. He is a Board Certified Pharmacotherapy Specialist (BCPS) and has recently completed a Primary Care Pharmacy Fellowship at the University of Toronto.

In addition to his operational responsibilities, Simon serves as an Adjunct Tutor at CUHK and an Honorary Tutor at HKU. His work focuses on translating international healthcare insights into practical community pharmacy workflows within Hong Kong's evolving primary healthcare landscape.

Comparative Panel Discussion

Global Innovations in Primary Healthcare Pharmacy: How could international primary care pharmacy model be adapted in Hong Kong?



Panellist

Ms Priscilla Chuen

Pharmacist
PHARM+ Haven of Hope Community Pharmacy

Ms Priscilla Chuen is a dedicated community pharmacist at PHARM+ Haven of Hope Community Pharmacy. Since joining the organisation in 2024, she has been actively involved in promoting community pharmacy services, successfully driving patient engagement and raising public awareness of the vital roles of community pharmacists in primary healthcare.

As a frequent speaker at the Sai Kung District Health Centre Express and various inter-organisational district elderly centres, Ms Chuen regularly delivers drug-related health talks. Her mission is to champion preventive health initiatives and empower the public to better understand and manage their chronic medications.

Committed to operational excellence, Ms Chuen contributes to the sustainability of pharmacy services by spearheading strategic inventory management and drug waste reduction initiatives. Driven by a desire to innovate, she participated in the "Primary Care Pharmacy Fellowship Scheme" supported by The Hong Kong Jockey Club Charities Trust, serving as a visiting pharmacist fellow at the University of Toronto this year. Through this fellowship, she aims to integrate advanced overseas clinical practices and sustainable service models into Hong Kong's local primary care landscape.

Acknowledgements

NGO Partners

We extend our sincere appreciation to the eight non-governmental organisation partners of the Jockey Club PHARM+ Community Medication Service Network for their invaluable collaboration and continued commitment to advancing accessible, patient-centred community medication services in Hong Kong. Their partnership is instrumental in strengthening community-based primary healthcare and promoting the safe and effective use of medications.

(In alphabetical order)

Aberdeen Kai-fong Welfare Association Limited
Health In Action Limited
Haven of Hope Christian Service
Hong Kong Sheng Kung Hui Welfare Council Limited
Hong Kong Young Women's Christian Association
The Lok Sin Tong Benevolent Society, Kowloon
Pok Oi Hospital
St. James' Settlement

Together, we advance excellence,
inspire impact, and shape a healthier tomorrow.

Acknowledgements

Conference Student Helpers

We are deeply grateful to our dedicated student team, whose enthusiastic support contributed immensely to the smooth delivery of the conference. Most members of the support team are students from the HKU BPharm Programme, whose commitment and professionalism are truly commendable.

Masters of Ceremonies

Kong Zhi Qian, Adam
Ma Yui Mei

Conference Support Team

Au Chung Hei, Wilbur
Chou Kai Him
Law Sin Man
Man Ho Kuen
Sze Nga Lam, Jovy
Wong Yu Ching, Jade
Wu Ka Yu, Freya
Xiao Huijia, Sharon

Their hard work behind the scenes made this event possible and greatly enhanced the conference experience for all participants.

Together, we advance excellence,
inspire impact, and shape a healthier tomorrow.

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Jockey Club PHARM+ Community Medication Service Network

PHARM+ EXCELLENCE 2026

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